



2021/10/31

ZCATCOIN WHITE PAPER



INTRODUCTION

A world with -zero abuse, zero overbreeding neglect, zero culling-

Have you ever kept a pet cat? In that case, would you agree that cats should be born and raised in a happy environment?

Several studies have shown that cats receive abuse more frequently than dogs and other animals; with neglect from overbreeding the most common kind of abuse. Currently, there are approximately 480,000 homeless cats in the world. There are 3.4 million cats in American shelters each year, of which 1.4 million are euthanized. Cats are culled at a rate five times greater than their canine counterparts.

A cat owner believes that the same emotions experienced by humans are experienced by their pets as well. A cat's emotions are the same as our own, such as fear, delight, happiness, shame, embarrassment, regret, anger, and love. A cat's memory can be impacted by all these emotions. A cat's life and dignity should be safeguarded by preventing neglect due to owners' overinflated egos, providing affection, and avoiding culling if possible.

To safeguard these precious lives, we believe in coming with a community-led charity to protect cats. Yet, why should cryptocurrency be used to facilitate activities for the protection of cats? We have decided to launch this project with cryptocurrency for the following reasons:

- Decentralized: It is easy to expand the circle of support by utilizing the spontaneous dispersion capability of the community
- Governance: Decentralized governance enables fair decision-making
- Micro and Direct: Even small amounts of donations can be sent for small transaction fees directly to the cause from anywhere in the world

Interested in our project? Feel free to join our community! With blockchain technology, we will be able to develop a project that grows sustainably, instead of being a temporary topic. With that in mind, the zCatCoin platform aims to have a world for cats where abuse, overbreeding neglect, and culling is zero.



ABSTRACT

-creating a movement to solve social issues through MEMEs-

zcatCoin launched in September 2021 as a project with a clear purpose. 2021 saw a popularity of meme coins that are animal-themed such as Doge coin due to its attractive sharp rise in value and has led to many similar projects being developed. However, only few projects such as Doge Coin and Shiba Inu Coin still have active communities and value while many other projects that came after this wave of popularity have fallen into obscurity and have led to a mistrust of crypto and aversion of investors who had high expectations and hope.

We believe that the solutions of cruel social issues will determine the success or failure of the project. With that, we intend to have a clear vision that boldly challenges social issues and the ability to deliver promises will create confidence in the project and strengthen the cohesiveness of the community.

zcatCoin project includes...

\$zcatCoin \$zfish

\$zcatCoin is an ERC20 meme coin that can be used for products and charities that support initiatives that benefit cats. \$zfish is acquired at a fixed amount periodically as a governance token, and can be utilized for contribution/staking rewards for community participants.

zcatNFT

In order to increase the value of zcatCoin and to solidify a strong community, we will sell an NFT collection of 10,000 unique "zcatNFTs." When zcatNFT sales achieve total sales, New mintable zcatNFT and AI generated design accessories will be released.

zcatGoods&Market

Cat-exclusive health products and zcatCoin original goods approved/demanded by the community will be developed and sold on "zCatMarket", our dedicated online store. Various other cryptocurrencies can be utilized on the zCatMarket but zCatcoin will be used for transaction fees. We will implement a system where small donations are made alongside each transaction fee.

zcatDonate

A web service that can support cats on an individual basis. Donation amounts are recorded on the ledger, making it possible to track where coins are used that keep the transactions transparent and show commitment as a platform for support.



WHY ETH

zcatCoin will launch on the Ethereum public blockchain. Developed by Vitalik Buterin in 2013, Ethereum is an open source decentralized platform that supports application building; with its test project first being launched in 2015 and is still in operation to this day.

Blockchain can be simplified into 2 classifications: "Public Blockchain" and "Private Blockchain." The Public Blockchain" is accessible to everyone on the Internet, with no authority to generate transactions and blocks to a particular individual. On the other hand, a "Private Blockchain" has a central authority to approve transactions and is limited to a specific node and operates in a closed community.

By using a Public Blockchain for zcatCoin, it is expected that the liquidity and price stability will be improved and it can encourage participation for users by not being an exclusive ecosystem.

Compared to other blockchains, Ethereum takes into account the amount of participants within the ecosystem, community activity, application development, and the development environment maintenance which overall complements zcatCoin's function and in turn is why we will adopt and publish on Ethereum.

With that, zcatCoin will adopt Ethereum's ERC20 token standard. ERC20 is the standard for new cryptocurrencies on the Ethereum blockchain.



HOW TO BUY zcatCoin

1

Set up a Wallet

If you currently don't have a wallet, please download Metamask

2

Send ETH to Metamask

Purchase ETH on any exchange, then send the ETH to your newly created Metamask Wallet

3

Connect to Uniswap

Connect your wallet to Uniswap by clicking "Connect Wallet" on the Uniswap platform

4

Exchange ETH for zcatCoin

From the settings, change the "slippage tolerance" to 6-8% before entering the amount of ETH you want to exchange for zcatCoin. Make sure you have enough money to account for Gas Fees.

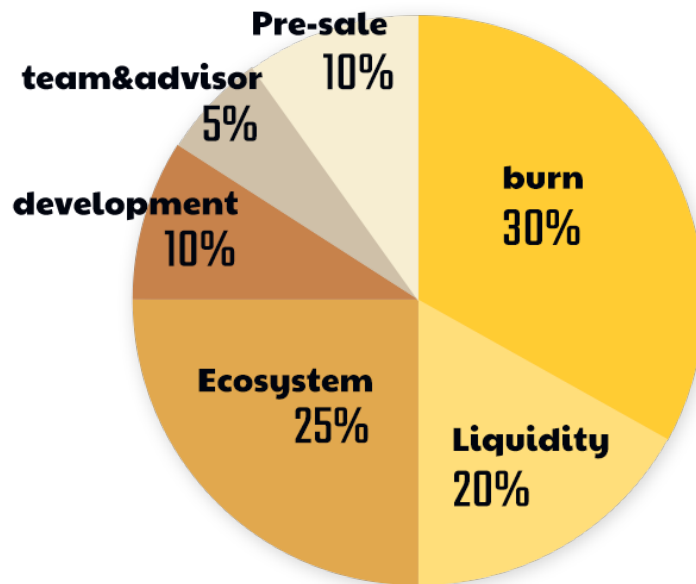


zcatCoin TOKENOMICS

Total Supply:
1 Quadrillion

Chain:
ETH ERC20

**Token
allocation:**



Burn

At the time of TGE, 30% of the total supply will be sent to a burn wallet and will be removed from circulation forever. Neither the developers, nor the team will have access to this wallet.

Liquidity

20% of the total supply will be used as liquidity at the time of TGE.

Ecosystem

10% in the first month, afterwards there will be a linear vesting period for 48 months.

Development Foundation

A 36 month period lockup before unlock.

Team & Advisor

5% of the total supply will be reserved for the team and project advisors. This wallet will be locked up for 6 months, then will be vested evenly over the next 48 months.

Pre-sale

10% released at TGE, then linear vesting over the next 24 months.

About Burn

- When zcatCoin is purchased, sold, or remitted, a 5% tax is collected; 2.5% being redistributed to all holders' wallets and the other 2.5% will be returned to liquidity. Redistribution is proportional to the amount of tokens held. A portion of the tax will be burned and removed from circulation forever.

- 50% of the zcatCoin that will be used for minting zCat NFTs will be burned.
Due to the Burn, zcatCoin's total supply will slowly decrease and in turn increase the value of zcatCoin.

※What's spawning?

Once all zcatNFTs have been sold out, you will be able to participate in spawning. If you have both a male and a female zcatNFT, you can mint a new zcatNFT. A pair of zcatNFTs can only be used to breed once.



zcatNFT

~ 10,000 unique collectible cat NFTs ~

zcatNFT is a collection of 10,000 cats generated from various handmade traits. These cats can be easily used to show to the world as profile pictures on platforms such as Twitter. As mentioned before, the 10,000 illustrations utilize a myriad of traits that create a unique image with one of a kind attributes such as patterns, colors, and the shape for whiskers, eyes, and even mouth. Each zcatNFT can be purchased for 0.04 ETH.

Once zcatNFT reaches complete sales, we will introduce further features that we call "spawning" and "Dress Up." If you have both a male and a female zcatNFT, you can mint a new zcatNFT through spawning. Each zcatNFT can only be minted once. zcatCoin is used during minting; 50% of the consumed zcatCoin will be burned and 50% will be sent to the cat protection donation wallet. Therefore, Minting of the new zcat NFT is an action that leads to the enhancement of the value of zcatCoin and participation in conservation activities.

In addition, "Accessories" will be an additional NFT that can further make your zCAT more unique with its generated unique patterns. These accessories will include cat collars, glasses, and clothing. These can be worn by the cats for free (by paying gas). You can truly have a unique cat to show to the world.



coming soon...



zcatGoods&Market

~ Purchasing goods while contributing to the protection of cats~

Our online store (zcatMarket) will sell cat health products and original goods such as apparel that is crafted carefully for comfort. Our online store will gradually be refined and aimed to be a more complex cat goods market platform.

In addition to major currencies such as BTC and ETH, it is possible to make purchases on zcatMarket with zcatCoin. We will introduce a mechanism that donates a portion of zcatCoin sales to initiatives that protect cats. The donation destination can be selected by the user donating.

There is no cost to open a store on zcatMarket, but a 5% sales commission will be charged for every transaction. Furthermore, a shop can set a donation ratio of 1-5% for transactions; the transactions made with the donation ratio will be distributed proportionally to the donation wallet set by the contract. The online store will utilize a highly transparent mechanism that ensures contributions to society are made while making purchases.



comming soom...



zcatDonate

A service where you can support an individual cat with zcatCoin. Donations are recorded on the ledger, making it possible to track where support coins go, which makes a transparent system that makes users confident to use the platform. In tracking the use of funds, cats supported with zCat undergo a single process where it will be deposited to the management wallet; the donation destination for the cat has a receipt made as evidence and uploaded onto the website where end users can recognize the zCatcoin deposit. Users that contribute such as checking and approving requests will receive rewards.

With that, donations with zcatCoin for cats can be tracked and recorded on a service that can ensure confidence for potential donors.

Additionally, a mechanism is being developed where zcatNFT and zcatMarket donation wallets can be put into a pool token of donation destinations for use of DAO that can be used as a voting system to make decisions. Voting tickets are allocated to the amount of zcatCoin is in possession to make decentralized decisions and to facilitate fair governance.



coming soon...



ROADMAP

Phase 01

~5,000holders

- Community Development of the zcat family
- zcatNFTs Launch
- CoinGecko Listing
- influencer Marketing
- Uniswap listing

Phase 02

~20,000holders

- growth zcatNFT community
- First Donation
- Initial CEX Listings
- Donation Records Added To Site
- Voluntary donation for community + charity partnership

Phase 03

~50,000holders

- Large influencer marketing push
- Second Donation
- startDAO
- ZcatDonate Launch
- start development of staking platform
- zcatSwap(Decentralized • Exchange)

Phase 04

~100,000holders

- Listing on major CEX
- start Regular Donate
- increase marketing
- zcatMarket open



Thank You!!

This document will be constantly updated. Please note that the information in this document is not permanent and may change. Furthermore, this document is not an investment prompt, financial advice, or trading advice. Please use your own judgment when investing



www.zcatcoin.com